

OUR PROFILE



**Boost
Your
Business**

 Lands



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Introduction

Of Your Own IT Lands

“Best place to design your
business”



IT Lands Nonetheless in the Epoch

of **Information technology** Qureshiz Group established a division and was named as IT Lands and it is working since 2002 till today. Our team consists of very talented and highly qualified group of professionals, who come from diverse backgrounds. We have individuals, who are highly qualified of esteemed universities.



IT Lands is a technology-driven company, provides designing solutions for businesses. We have a big team of highly qualified and experienced professionals who first study the business and then start work for it, according to its nature. Our professional workers and designers will give a unique identity to your business which will help you in attracting a large number of customers. IT Lands is a complete one-stop online shop which will take care of all marketing needs of your business.





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If you are going to start a new business or want to give a new look to your old company, our professional workers and designers will design your business with new ideas which will leave a lasting impression on potential clients.

We provide best quality and offer

lowest price on the

market. We also offer various discount packages and provide affordable marketing solutions for any size budget. No matter if you have a small-

size company, our workers and designers will give it a unique and professional look. We guarantee you 100% original work. Using templates or clipart is strictly forbidden in our company.



Cost effective **Solution in the shortest possible time** Services of IT Lands!!

We specialize in delivering customized software and web based solutions embracing the entire software development life cycle. We even go beyond deployment by providing operations, maintenance & support and business process outsourcing services.

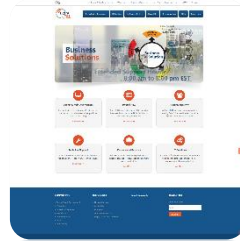
Our competencies cover wide range of enabling technologies and relate the personnel at the company to the skills that they offer and the roles that they carry out. We have a diverse technology expertise base. The company is committed to mastering the best and latest technology solution for their needs, rather than being forced to buy a particular product.



Portfolio

Our Customers:-

<i>Industry</i>	<i>Category</i>	<i>Country</i>	<i>Project</i>
<i>Telecommunication</i>	<i>Information Portal</i>	<i>USA, Canada</i>	<i>Querytel</i>
<i>Telecommunication</i>	<i>Information Portal</i>	<i>USA, Canada</i>	<i>Redial Consulting</i>
<i>Online Shopping</i>	<i>e-Commerce</i>	<i>UAE</i>	<i>Casme Parties</i>
<i>Business</i>	<i>Content Management System</i>	<i>World Wide</i>	<i>Cutting Theme</i>
<i>Information Technology</i>	<i>ERP</i>	<i>World Wide</i>	<i>Support Panel</i>
<i>Information Technology</i>	<i>Online Project Management</i>	<i>World Wide</i>	<i>Project Flowboard</i>
<i>Information Technology</i>	<i>Online Project Management</i>	<i>World Wide</i>	<i>My Task</i>
<i>Information Technology</i>	<i>Online Project Management</i>	<i>World Wide</i>	<i>My Bugs</i>



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IT LANDS offers its cost effective services in the following areas:-

- ✓ **Business Process Automation** Consultancy
- ✓ **System** Integration
- ✓ **Customized Application** Development
- ✓ **Mobile & Device Application** Development
- ✓ **Online** Services and **SEO**
- ✓ **Designing** Services
- ✓ **Software Re-engineering**
- ✓ **ERP** Implementation
- ✓ **Project Management** Solutions
- ✓ **Software Quality Assurance** Services



Business Process Automation

Consultancy



Globally business process modeling and management applications are high priority emerging technologies. Catering to the diversified IT requirements, IT LANDS uses the latest technologies to develop, re-engineer, automate and/or integrate processes by building on innovative business ideas.

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We undertake the following tasks to make software technology work for our clients:

- ✓ **Business Processes** Consulting
- ✓ **Determine new technology** outside of the client's industry
- ✓ **Compare client's technology** with the best in its industry
- ✓ **Suggest, develop and implement** the best solution
- ✓ **Integrate and automate** client's work flows and business processes
- ✓ **Check** commercial viability of client's existing technology



IT LANDS excels in providing strategic IT consulting services, both to Private and Government organizations, to automate their business processes and work-flow management and to maximize the Return on Investment. Our expertise and skills set enables us to deliver state-of-the-art IT solutions to satisfy the diversified needs of major market verticals not only in Pakistan but internationally also.



System

Integration

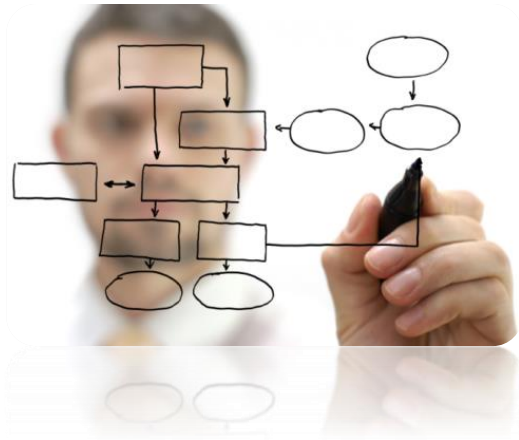


consulting service

, IT LANDS

As part of its

consultants may recommend implementing third party software if they believe it is the best possible solution. In such a scenario, Application Integration and Product implementation team of IT LANDS provides entire cycle of services needed to complete the implementation. During application integration, IT LANDS performs the following tasks:-



- ✓ **Gap** Analysis
- ✓ **Customization** and Reports Development
- ✓ **Interfaces** setup
- ✓ **Application** Setup
- ✓ **Data** Conversion
- ✓ **Acceptance** Testing
- ✓ **Application** Rollout
- ✓ **Training** and User Support



Customized Application

Development



IT Lands has gained expertise in

delivering not only quick turnaround IT projects but also large scale software solutions. In doing so, delivery methodology of IT LANDS has evolved incorporating the best-of-breed tools and techniques. For New Software Development, our methodology includes the following tasks:-

- ✓ **Understand** the current business processes
- ✓ **Identify** the critical issues
- ✓ **Gather** and document software requirements
- ✓ **Design** functional specifications document
- ✓ **Software Development &** Quality Assurance
- ✓ **Acceptance** testing
- ✓ **Training** & Documentation
- ✓ **Deployment**
- ✓ **Post Production** Support



Mobile & Device Application

Development



The number of **Android, iPhone, iPad** ¹⁶ and other

tablets users is growing rapidly and with it businesses have found a new route to connect with their customers with one major prerequisite which is technical knowledge of the mobile and device development. IT Lands fulfills this prerequisite through its team of expert mobile and device developers that have the right skills and knowledge to create custom solutions for your target markets.



Our resources have years of experience working in various fields, helping our partners launch products for themselves as well as their customers. Whether it's creating applications, redesigns, mobile sites or social apps are resources are trained to deliver the best, cost effectively.





Online
Services

We have developed online services for Internet, Intranet and Extranet

*deployment. For every client, **our goal** is to create a customized infrastructure that ensures that a Website is a means of meeting business needs and is not just static information.*



Our online services cover:

- ✓ **Web-based development** for Internet, Intranet and Extranet
- ✓ **Web site graphic design**
- ✓ **Back-end systems development** and integration with existing systems, including ERP



Online

Marketing

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No matter where you are worldwide, if you're looking for online marketing support IT LANDS will work with you to develop an appropriate marketing strategy, or marketing project or programmed, on either an ongoing or on an interim basis.



Search Engine Optimization

Web

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Development

We are highly skilled, dedicated and professional I.T consultancy firm based offering a host of Web and I.T related services, from website design and hosting to server installs and network trouble shooting.

We focus on your needs and objectives to create the perfect site for your target market. We do not try and fit your business to a standard industry template. We focus on your business method and build around what you will need to accomplish your goals online. With this approach we hope to position you to take full advantage of the new powerful tool you have added to your business.

We want to exceed your expectations and do everything we can to accomplish that goal. We pride ourselves on always being there for you. Although you do have full control of your site and have the ability to control the content, we are always here to support you and help you get the most out of your website.



Designing
Services





Designing makes first impression of your company, so trust the professionals for finalizing a designing looks for your company. We have a

*qualified and experienced team of designers who design your needs like, **business cards, letterheads, brochures** and **websites** according to the nature of business. We offer best quality and lowest price on the market.*

At IT Lands each design is designed from scratch after studying the nature of the business.



Logo

Designing



“Logo makes initial feeling of your company, so belief the professionals for finalizing a logo for your business. We contain a trained and skilled panel of designers who drawing logos, business cards, letterheads, brochures and websites according in the direction of the environment of your company. We offer finest quality as well as lowest cost going on the marketplace”.

At IT Lands each logo is designed from scratch after studying the nature of the business.





IT LANDS offers its cost effective services in the following areas:-

- ✓ **Business Card** Designing
- ✓ **Letterhead** Designing
- ✓ **Brochure** Designing
- ✓ **Website** Designing





Software

Re-engineering

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IT LANDS has a strong re-engineering services practice, which covers the following:-

- *Enhancement / Correction of legacy applications using automated tools and our proprietary technologies*
- *Migration of legacy applications to newer platforms using automated tools*
- *Redesign / rewrite of legacy applications in contemporary environments with appropriate functional extensions*



ERP

Implementation

The background features abstract, ethereal smoke-like swirls in shades of green, blue, and purple, set against a white background. The swirls are semi-transparent and layered, creating a sense of movement and depth. The entire composition is enclosed within a thin blue rectangular border.

Enterprise resource planning (ERP) is a term usually used in conjunction with ERP software or an ERP system which is intended to manage all the information and functions of a business or company from shared data stores. IT LANDS Enterprise Resource Planning (ERP) solutions provide a single centralized framework to integrate and automate all business processes of an organization with the aim of increasing operational efficiency and improving the accessibility and flow of information across all departments.

IT LANDS ERP offers following advantages

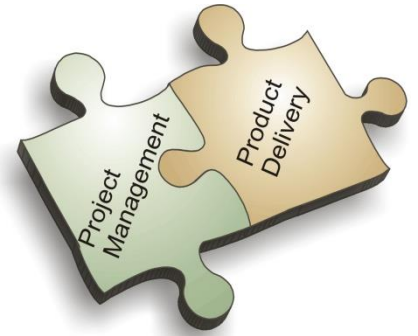
- *Automates all business and functional processes thereby increasing overall operational efficiency.*
- *ERP solutions help in improving internal business processes and enables organizations to improve customer satisfaction*
- *Easy accessibility and availability of timely information results in better decision making and forecasting.*
- *ERP packages have a flexible and scalable structure thereby enabling organizations to adapt and cater to future business expansions and requirements.*
- *Helps in better utilization of resources thereby resulting in improved productivity.*



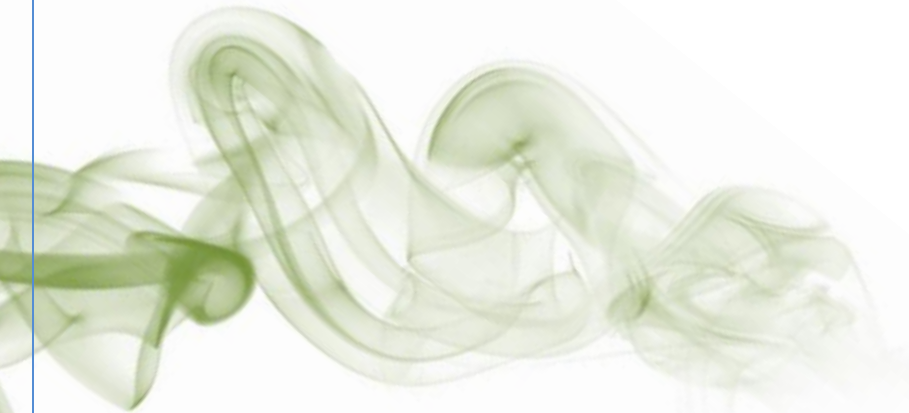


Project
Management

In today's world there is a real need for the application of successful project management processes, best practices, and lessons learned, **IT LANDS Project Management Solutions** provide project, program, and portfolio expertise with a track record of never having a failed project under its watch., IT LANDS Project Management Solutions is a full service project management consulting firm providing expertise in project, program, and portfolio management regardless of entity size.



Quality Assurance
Services



At IT LANDS, quality is our top priority. *The reason is simple – it is quality that will determine the success or failure of a software industry. We have experience, serving clients with quality services designed to eliminate the ‘surprise factor’ in technology projects.*

*IT LANDS provides world-class software **quality assurance services**, including automated and manual testing services, structural testing, application stress testing, regression testing, functional testing and much more! We maintain a rigorous test environment with advanced tools and technical skills to provide high quality, timely software testing at an affordable cost. Our clients need not worry about resources or staffing. Our professional software quality assurance team members can provide advice on test plans and analyze testing results to identify opportunities for improvement.*

*We are focused on optimum results and reliable solutions. We create scalable, dependable solutions and provide support to ensure professional, quality output and usability. Our processes are designed to prevent re-work. **We focus on doing it right the first time!***



Expertise

Of Our Team



IT Lands *is committed to helping clients of every size*

across a wide spectrum of industries excel in this new world of e-business. IT LANDS will help the client select protective systems, applications, tools and procedures best for their e-business objectives. Furthermore, IT LANDS helps

the client launch the program rapidly, effectively and successfully.


The platforms in which IT LANDS has expertise are Windows 2000 Advance Server/NT, UNIX and Linux.

We provide solutions in software / internet technologies like Java, WAP, Active Server Pages, PHP, Perl, Cgi-bin programming, JavaScript, VB Script and HTML, Java Server objects, XML-based data and application modeling on the Linux and Windows NT servers.

Database applications are supported through Oracle and MS SQL Server databases.

Design Tools/methodologies used are Rational ROSE, S-Designer, Erwin and UML. We are continuously absorbs latest technologies and tools to upgrade our business.





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